



Introduction to Transactional SMS

Enhancing Communication for Businesses

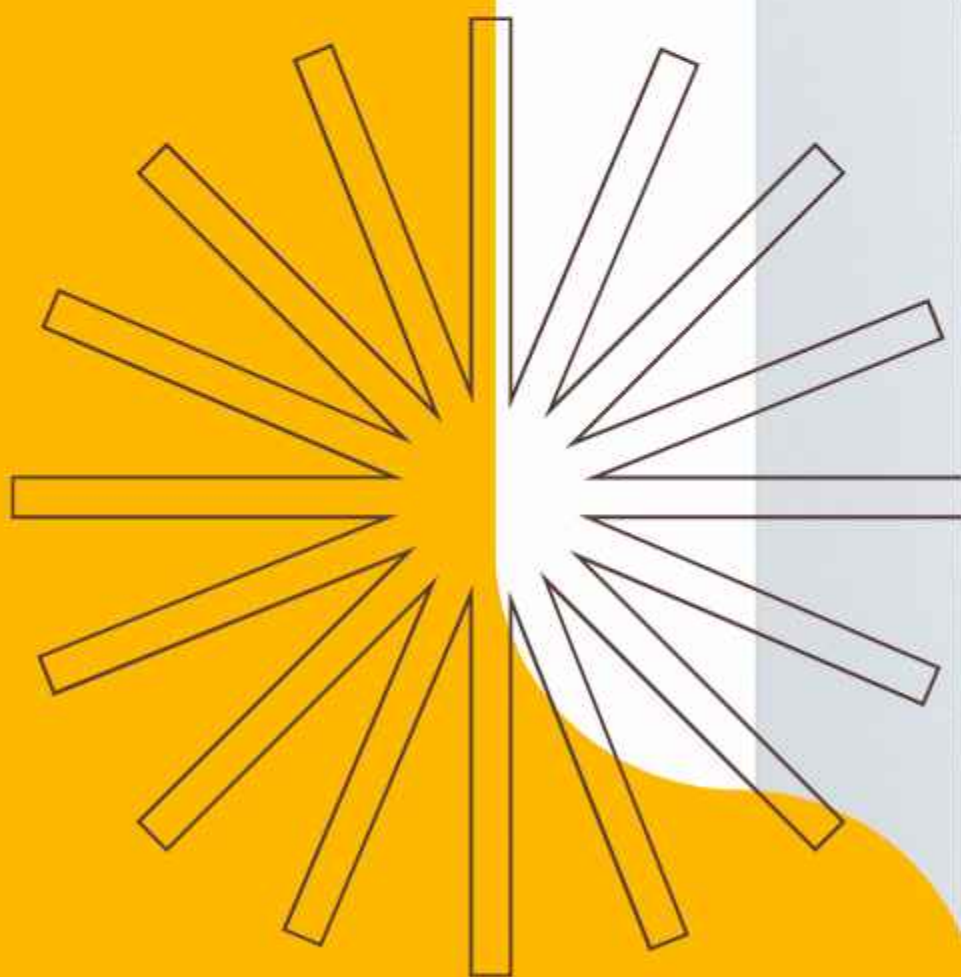
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Transactional SMS

Transactional SMS refers to automated messages sent to customers, providing **real-time updates** about their transactions, orders, or service alerts.





Use Cases

NOTIFICATIONS

Transactional SMS can deliver real-time updates to customers effectively.

ALERTS

Important alerts can be sent instantly, keeping users informed and engaged.

CONFIRMATIONS

Confirmations for transactions enhance customer trust and reduce confusion.

Benefits of Transactional SMS

Understanding how transactional SMS can enhance communication effectiveness

98,000,000

Monthly SMS messages sent

High engagement rates observed

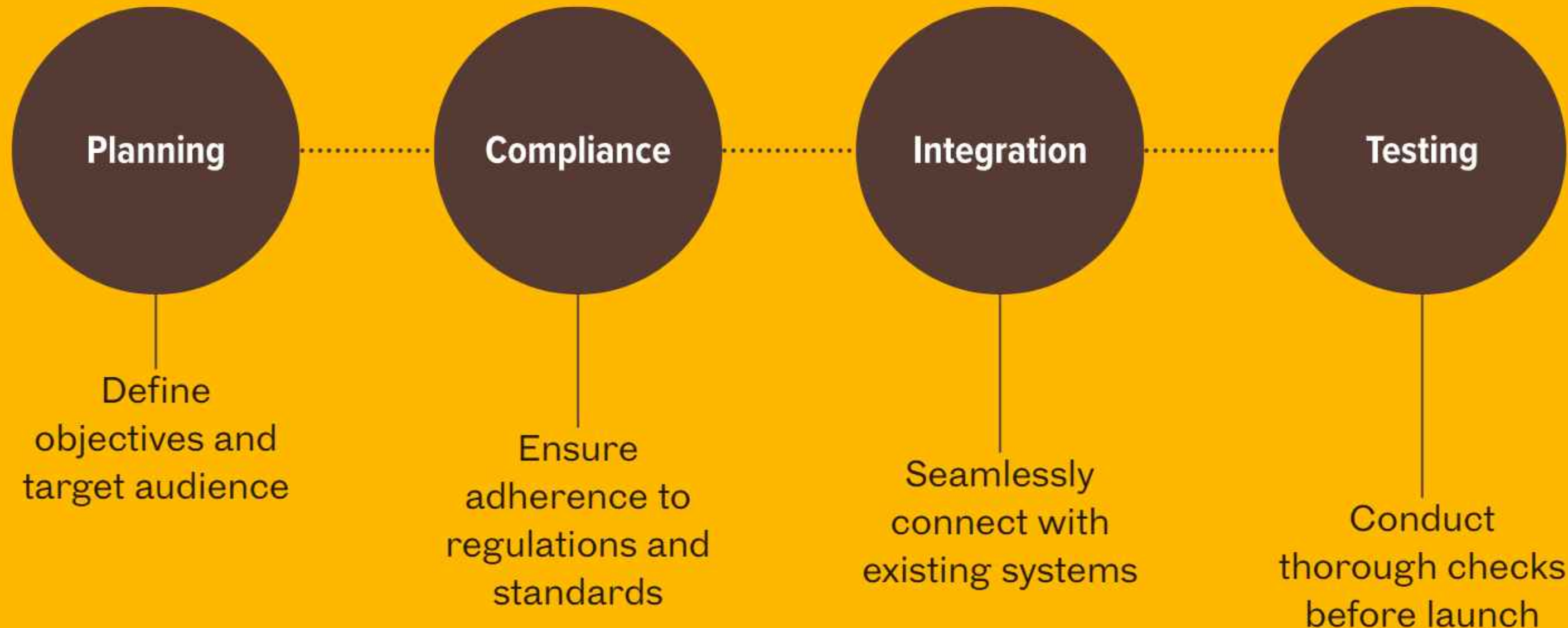
95%

Messages opened within minutes

Rapid response from recipients

Transactional SMS Best Practices

Important milestones for successful implementation





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